FREE SAMPLE · CHAPTER 1

Make Money with AI

13 chapters · 12 tools · 50 prompts · a 30-day plan

Free chapter · November 2026

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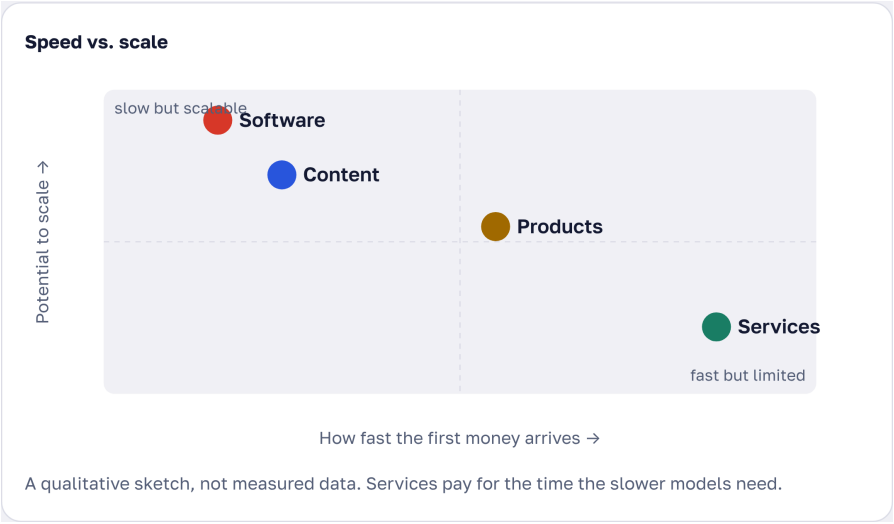
A realistic look: what actually makes money

> One person with AI now does what a small team did five years ago. The question isn't whether you can earn with it — it's where to start so you don't waste months.

IN SHORT

- Money from AI comes from four sources: services, products, content and software.
- Start with services — they pay fastest and teach you what people will pay for.
- Platforms no longer pay for mass-produced AI content with no value. Your judgment is what pays.

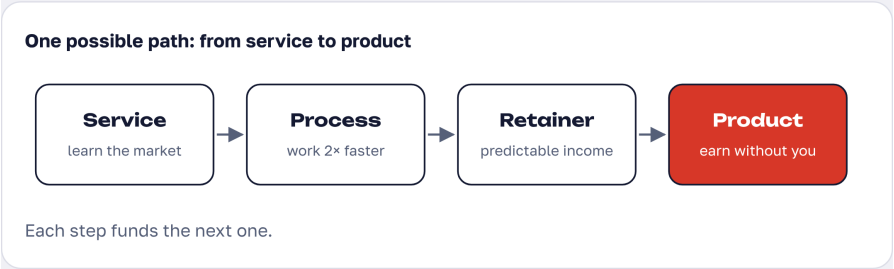
The good news: starting has never been cheaper. A $20-a-month subscription gets you an assistant that writes, analyzes, translates and codes. The hard news: millions of other people have exactly the same thing. So the winner isn't whoever has AI — it's whoever knows **what to sell, and to whom**.



MODEL	EXAMPLE	FIRST MONEY	RISK	SCALE
Services	Writing, design, automations	Days to weeks	Low	Limited by your time
Digital products	Templates, guides, courses	Weeks to months	Medium	Medium
Content	YouTube, newsletter, UGC ads	Months	High	High, if it takes off
Software	Micro-SaaS, AI agents	Months	High	Highest

One possible path: from service to product

You start with a service. You repeat it until it becomes a process. You sell the process as a monthly retainer. Finally you package it as a product that sells without you.



What changed in 2025–2026

YouTube does not monetize generic, template-based or repetitive videos, nor AI personas that present themselves as experts on health, finance or law. Amazon KDP requires you to disclose AI-generated text, images and translations, and since 21 September 2026 each account can create only 2 new titles per format per week. In the EU, the AI Act's transparency obligations have applied since 2 August 2026. **Mass-produced, soulless output no longer pays. Judgment, taste and accountability do.**

Interactive tool: **Opportunity or red flag?** — use it in the web version of the book.

10-minute challenge: write down 3 specific types of clients you could help (for example, “small hotels in Greece”). If you can't name a client with a problem they would pay to solve, it isn't a business yet — it's a lottery ticket.

Sources: TechRepublic, ALLi (KDP limits, Sept 2026)

Check yourself

1. Which model usually brings in the first money fastest?
    a. Software
    b. Content
    c. Services
2. What have platforms stopped rewarding?
    a. AI for editing
    b. Mass-produced template AI content
    c. Videos with real expertise
3. Which order does this chapter suggest?
    a. Product → service → retainer
    b. Service → process → retainer → product
    c. Retainer → product → service

Answers: 1 — c (Services pay within days to weeks.) · 2 — b (YouTube does not monetize generic, template-based or repetitive content; AI-assisted videos with real value are allowed.) · 3 — b (The service teaches you, the process speeds you up, the retainer stabilizes you, the product scales you.)

THAT WAS CHAPTER 1 OF 13

Ready for the other 12?

The full book takes you step by step from choosing a service to your first offers — with tools you can use the same day. Income is not guaranteed; it depends on your work.

What's inside

✓ 12 more chapters, from your first client to your own AI product
✓ 12 interactive calculators and generators
✓ 50 ready-made prompts by profession
✓ A dated 30-day action plan
✓ Game mode with Bit: decisions, missions, endings and Season 2
✓ Web book in 12 languages; PDF and EPUB in English and Bulgarian; chapter videos in English
✓ Reviewed about every 3 months; outdated facts corrected free of charge when needed

Next chapters

2. The tools you need to know
3. Your first income: AI-assisted services
4. Content and digital products
5. AI video and UGC ads
6. Finding clients on the global market
7. AI as a multiplier: productivity and pricing
8. AI services for businesses
9. AI for e-commerce
10. AI products: micro-SaaS and API economics
11. AI agents, open-source models and consulting
12. Payments, taxes, law and risks
13. Your 30-day action plan

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